

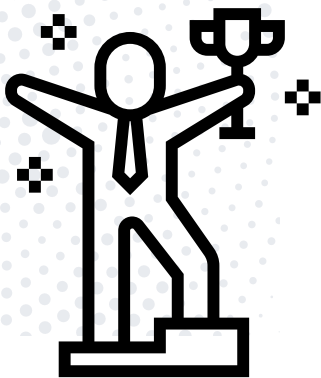
Leveling up UI/UX for Mobile Banking Application

Client:

The client is a banking industry having high capital and multiple centers within the USA.

Business Challenge:

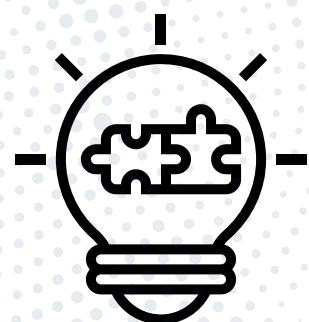
The existing mobile banking application system was not much responsive to user end. The user interface had several usability issues. The challenges faced by the client was



- Responsiveness with each operation.
- Navigation into the app.
- Poor visual designs.
- The app doesn't expand to additional features in the future.
- User behavior with privacy.
- Discoverability.
- The app was not enough intuitive.
- Trouble in loading huge databases.
- The frequent using section was big trouble for users as well as for the bank staffs.

















Solution Delivered:

After a thorough analysis, we focused on their exact problem and decided to provide an enriched user experience and intuitive user interface design with a responsive approach. Also, we helped create a powerful mobile application based on the client requirements that work superfine for both android and iOS platforms in both user and bank end.



Business Benefits:

With our transformation of UI/UX design and created features for the application, the client was able to achieve the benefits such as:

-  Easy Navigation into the app.
-  Discoverability between various options.
-  Clarity in the transactions & with the older one.
-  High-security standards.
-  Dashboard display of account information after entering credentials.
-  Seamless Performance.
-  Enhanced visual appearance with color and modes.
-  User-centered Interface with astounding User Experience.
-  Flawless operations with huge database from bank end.
-  Integrating with maps and location to know nearest bank information.
-  Integration with SMS services.
-  Alerts and sound for options & every important operation.
-  Easy movement between help option and dashboard.
-  Multiple devices and enhanced security.
-  Clarity with illustrations and icons.
-  And more...

Technologies Used:

Frontend (UI/UX):



Angular 7



Rxjs



JavaScript



HTML5, CSS

Backend:



ASP.Net core



C#.Net



SQL Server

{ REST:API }

REST API

Mobile:



React Native

Are you the one facing difficulties with User interface and experience? It's time to convert your UI/UX to an astounding application to make your life easier. Connect with us for your queries.

Connect with us:

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