Shopify Web Development for Skincare and Beauty Products

CG-VAK SOFTWARE & EXPORTS LTD.

Client:

The client is a leading skin specialist in the USA who has immense expertise in recommending skincare and beauty products with accurate treatment.
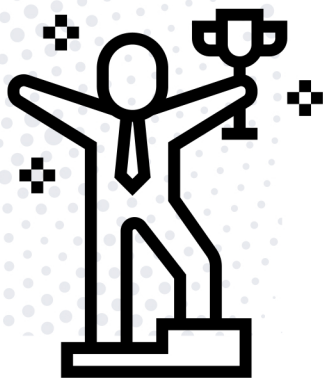
Business Challenge:

Our client wanted a highly personalized and customized website combined with an online store for showcasing their medical and skin care products including treatment methods for every clientele. Additional requirements are:

- Showcase and sell their skincare and beauty products
- Secured Payment gateway for buying products
- Online consultation to clients
- Well-defined space to share their problems through text, speech, or video
- Easy navigation within the store
- Inventory Tracking and shipping management
- SEO & Marketing Tools
- No Technical worries
- 24/7 customer support

Solution Delivered:

After a complete analysis of their business challenges and all their above requirements, our team came up with developing an online store with the consulting platform using Shopify platform in the website that users can consult online and buy the recommended products by skin specialists from the same online store. Our service helped them increase sales and to withstand their brand and reputation in the market.

Business Benefits:

With Shopify Platform we delivered a highly personalized customized online store and website that was able to achieve what the client asked for:

- Highly secured & reliable portal
- Easy navigation online store
- Inventory management
- Search products with image and voice search
- Product Tracking and shipping details
- Easy invoice fetching

- Secure and reliable payment gateways
- FAQ's and digital instructions for every product
- Account Management
- Powerful Marketing tool
- Online Treatment instructions and procedure with consultation
- Outstanding customer support

Technologies Used:

Database

Linux

Programming Backend Technologies

shopify jQuery write less, do more.

{ REST }   JSON

Frontend Technologies

CSS3 HTML5

About CG-VAK:

As a leading outsourced product development company, we make outsourcing successful for our clients. With extensive and deep expertise in software product development, we complete the entire business process of our clients that help the focusing on non-core business process. We have been a part of the outsourcing firm since 1995 and successfully implemented IT functions for various clients. Our wide range of services includes custom software development, web app, mobile app development, eCommerce, digital marketing solutions, IMS services to our clients.

Explore various industries we serve in Shopify website development and reach us for all your Shopify development requirements.

Connect with us:

Mail: sales@cgvak.com or biz@cgvakindia.com
Phone: +1 (908) 737-7425

CG-VAK
SOFTWARE & EXPORTS LTD.