



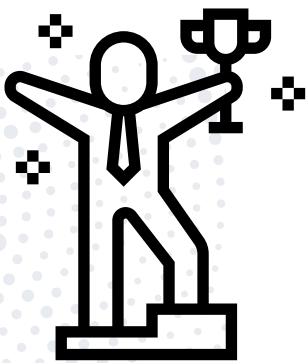
QuickBooks API Integration in Magento Ecommerce Website

Client:

The client is a leading Footwear manufacturer and seller in online platforms in the UK.

Business Challenge:

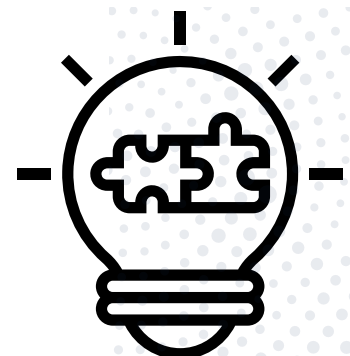
Our client wanted a highly personalized module for managing accounts in a single system. Additional requirements of the client are:



1. Integration of a module with Ecommerce shopping sites to manage the accounting system automatically.
2. Tracking and sync of sales orders, invoices, automatically by the system.
3. Sending automatic receipts on orders.
4. Inventory Tracking.
5. Sync the Shipping information and tracking records automatically.
6. Monitoring and storing customer behavioral data from multiple channels.
7. Customizing promotional efforts based on user behavior, customer history, buying profiles, and more.







Solution Delivered:

After analyzing the business challenges and all their above requirements, our team proposed a QuickBooks API integration which helps them manage all their data into a single system



Business Benefits:

Our QuickBooks API integration in Ecommerce website was able to achieve successfully what the client asked for:

-  Inventory Management
-  Tracking and shipping details
-  Automatic data transfer
-  Account Management
-  Order management
-  Personalization and Segmentation

Technologies Used:



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Connect with us:

Mail: sales@cgvakindia.com or biz@cgvakindia.com

Phone: +1 (908) 737-7425

